

# **YOUR GUIDE TO 2021 FARMER CHAMPION RESTAURANTS**



**And more Georgia Organics programming.**

*For two weeks  
this June...*

**\$99,400**

**FOOD DOLLARS  
WENT FROM**

**FARMER  
CHAMPION  
RESTAURANTS**

**BACK TO**

**GEORGIA  
FARMERS.**

That's **34%**  
of 24 Restaurants'  
total food cost



*Since 2019,*

the Farmer Champion campaign has seen 74 individual farms benefit from farm to restaurant purchasing and calculated 500K going back to Georgia producers in just 10 weeks.

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## What's The Farmer Champion Campaign?

The Farmer Champion campaign began in 2019 as a way to understand, in earnest, which restaurants around the state source from local farms. Restaurants submit their purchasing invoices twice a year and from these invoices, we calculate what percentage of their total food costs come from Georgia producers. Farmer Champions are the restaurants or bakeries that go through this verification process and spend at least 5% of their food budget with Georgia producers.

After submitting invoices for one year as part of the campaign, Farmer Champions receive a Bronze, Silver, or Gold tier. Some gold-tier restaurants spend as much as 80% of their food budget giving money back to Georgia producers, which is huge!

## How to Use This Booklet

Reference the list of Farmer Champion restaurants in this booklet to be sure your food dollars are going back to Georgia producers and supporting our local food economy. Restaurants are listed by cities and given a tier based on the percentage of their total budget going towards local sourcing.



### Partner Tier

5% of total food cost local



### Bronze Tier

1% of total food cost  
Certified Organic (purchased in state)  
+ 10% local



### Silver Tier

3% of total food cost  
Certified Organic (purchased in state)  
+ 20% local



### Gold Tier

5% of total food cost  
Certified Organic (purchased in state)  
+ 20% local

One Year



2 Rounds of Invoice Verification



Consistent Local Sourcing Over Time



Farmer Champion Tier

## 2021 Farmer Champions

These butcher shops, bakeries, cafes, and restaurants are located throughout Georgia and demonstrate the diverse way in which local sourcing is possible. Although not always easy, it's our belief here at Georgia Organics that community-driven sourcing is part and parcel to creative and dynamic businesses that stand out among the crowd.

# Atlanta

### Argosy

470 Flat Shoals Ave SE, Atlanta, GA 30316



### The Deer and the Dove

155 Sycamore St, Decatur, GA 30030



### Ecco Buckhead\*

3586 Peachtree Rd NE, Atlanta, GA 30326



### Empire State South

999 Peachtree St NE Suite #140, Atlanta, GA 30309



### Evergreen Butcher and Baker\*

2011 Hosea L Williams Dr NE, Atlanta, GA 30317



### Farm Burger

Multiple locations



### Gunshow

924 Garrett St, Atlanta, GA 30316



### Kimball House

303 E Howard Ave, Decatur, GA 30030



### La Tavola\*

992 Virginia Ave NE, Atlanta, GA 30306



**Little Bear**  
71 Georgia Ave SE Unit A, Atlanta, GA 30312



**Little Tart Bakeshop\***  
Multiple locations



**Miller Union**  
999 Brady Ave NW, Atlanta, GA 30318



**No. 246**  
129 E Ponce de Leon Ave, Decatur, GA 30030



**St. Cecilia**  
3455 Peachtree Rd NE, Atlanta, GA 30326



**Talat Market\***  
112 Ormond St SE, Atlanta, GA 30315



**Twisted Soul Cookhouse and Pours\***  
1133 Huff Rd NW #D, Atlanta, GA 30318



**Wrecking Bar Brewpub**  
292 Moreland Ave NE, Atlanta, GA 30307



# Athens

**Five and Ten\***  
1073 S Milledge Ave, Athens, GA 30605



**Heirloom Café**  
815 N Chase St, Athens, GA 30601



**The Expat\***  
1680 S Lumpkin St, Athens, GA 30606



**The National\***  
232 W. Hancock Avenue, Athens, GA 30601



# Macon

## Dovetail

543 Cherry St suite b, Macon, GA 31201



# Marietta

## Piastra\*

45 W Park Square, Marietta, GA 30060



# Savannah

## The Sentient Bean\*

3 E Park Ave, Savannah, GA 31401



# Winder

## Bistro Off Broad\*

16 E Candler St, Winder, GA 30680



### **\*First year as a Farmer Champion.**

To show consistency and commitment to local sourcing, all participants enter the campaign as a Partner and after a year in the program receive their tier. First year participants receive a Partner Tier even if their sourcing is high.



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# RESTAURANT NOTES

**First we eat, then we do everything else - MFK Fisher**

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**Georgia Organics** [georgiaorganics.org](http://georgiaorganics.org)  
is a member-supported, non-profit organization  
with the mission of connecting organic food  
from Georgia farms to Georgia families.

The organization has been rooted in providing direct support to small and organic farmers across our state since the 1970s, before formally incorporating as a 501(c)(3) in 1997; we have been led since 2004 by President & CEO Alice Rolls.

Georgia Organics champions organic agriculture and healthy families by prioritizing farmer prosperity, engaging children with good food in their cafeterias and classrooms, and convening local leaders to address food access issues by making organic and local food accessible to all.

Georgia Organics programming consists of Farmer Services, Good Food For Thought, Farmer Field Days and Conference, Farm to School, and Family Farm Share. Our statewide work is fueled by the support of our members and partners.

**To join or donate visit [georgiaorganics.org/growwithus](http://georgiaorganics.org/growwithus)**





# Farmer Services

**Farmer Services is the bedrock of our work at Georgia Organics, fostering farmer prosperity for regenerative farms in Georgia with cash investments, training, and infrastructure assistance.**



**The Accelerator Program** combines tailored on-farm investments and consultations to 10 farmers a year. Farmers receive personalized and expert coaching in fields such as business, finance, production, and record-keeping along with up to \$10,000 in cash support in the form of employee stipends, infrastructure investments, marketing support, and healthcare costs.



**The Farmer Fund** provides emergency relief support to Georgia-based sustainable and organic farmers suffering financial loss due to natural disasters and, in 2020, the Covid-19 pandemic.



**The Kaiser Bridge program** offers metro Atlanta farmers up to two years of health insurance coverage.



**The 200 Organic Farms campaign** offers Georgia farmers technical assistance and organic certification cost-share support.



**Good Food for Thought offers opportunities for continued learning and convening, year-round, through panel discussions, webinars, video resources, digital toolkits, podcast episodes, and more.**

**Farmer Field Days and Conference** are in-person opportunities, hosted by Georgia Organics, for farmers, gardeners, eaters, and state-wide community stakeholders to foster peer to peer networking, provide continuing education, and reinforce movement building within the good food community.



**Farm to School and Farm to Early Care programming at Georgia Organics works daily to expand the engagement of children with local, healthy food in their cafeterias and classrooms.**



**October Farm to School Month** is when Georgia Organics coordinates a state-wide campaign to get kids across Georgia eating, growing, and learning about a new fruit or vegetable utilizing online toolkits filled with themed activities, standards-based lessons, recipes, and more.



**Train the Trainer** workshops are available to Georgia educators, school nutrition staff, early care providers, parents, farmers, and community members. This catalog of tested workshops focuses on beginning, advancing, and/or innovating farm to school and farm to ECE programs.



**The Georgia Farm to School Summit** is a biannual conference where farm to school and farm to early care community stakeholders share best practices for incorporating dynamic programming into the school environment—from menus and lesson plans to policies and garden experiences.

*Farm to School*



**Family Farm Share is a pilot produce box program focused on increasing access and consumption of local and organic food to Early Care Centers and their families across Georgia.**



The program pairs direct farmer services with innovative farm to early care strategies and education with the goal of connecting farmers to new customers while simultaneously helping families with young children thrive.

*Family Farm Share*

Dear Friend,

I never want to hear the word “pivot” again!

The past 20 months of the pandemic have brought head-swiveling change. We saw massive food waste on big farms, global food supplies jam, and processing plants mired with COVID. Meanwhile, local farmers markets were flooded with new customers, and small-scale farmers scrambled to meet the demand for healthy food in their own communities.

## **The pandemic validated the resilience of the local food movement and our work.**

That’s why Georgia Organics reinvested in our farmers and communities like never before.

- ✔ We distributed \$100,000 in emergency farmer relief via The Farmer Fund.
- ✔ We purchased over \$200,000 in food from our farmers for Farmer Champion restaurant employees impacted by the pandemic.
- ✔ We invested \$175,000 in local food and farm innovators through our Farmer Accelerator program and community mini-grants.

## **This never could have happened without support from our members and friends!**

Now we are taking lessons learned and launching a freshly minted strategic plan in 2022 to:

- Grow the number of profitable organic and regenerative farmers making a living wage, particularly Black, Indigenous, Latina/o, and rural farmers;
- Grow a network of influential advocates championing organic farms; and
- Grow capital investment in organic farmers and regional food systems.



We ask you to **grow with us** and contribute to our goal of raising \$50,000 by Dec. 31.

**Will you consider a year-end gift of \$120 today?** Any amount you can give is valued in our mission to invest in organic farmers and nurture the land and people.

Next step? Visit [georgiaorganics.org/growwithus](https://georgiaorganics.org/growwithus) or scan the QR code below with your phone’s camera.

Pivots are temporary, movements are lasting. Thank you for giving and growing with us.

Yours in healthy food,

Alice Rolls  
President & CEO





To learn more about Georgia Organics' work and join or donate, visit [georgiaorganics.org/growwithus](http://georgiaorganics.org/growwithus)

# Good Food Guide

To find Farmer Champions near you or shop local farms in your area, check out our Good Food Guide at [gfg.georgiaorganics.org](http://gfg.georgiaorganics.org)



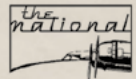
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